



Media Release

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Bruce County Wins EDCO Award of Excellence for Paisley's Spruce the Bruce Community Toolkit

Walkerton, Ontario: The Economic Developer's Council of Ontario (EDCO) has recognized Paisley's Spruce the Bruce Community Toolkit with an Award of Excellence in the category of Planning & Building Initiatives for "Physical Infrastructure & Redevelopment Initiatives".

The awards aim to recognize and celebrate the outstanding work in economic development happening around the Province. This year, 98 submissions were received and evaluated by an expert panel of judges with backgrounds in marketing, communications, tourism and industrial / commercial development. The awards were presented at the EDCO Annual President's Dinner in Toronto on January 31, 2019.

"Bruce County's economic development staff, in partnership with lower tier Municipalities, work tirelessly to ensure the region's future is bright," says Warden Mitch Twolan. "It's an honour that these efforts and the quality of this work is recognized on the provincial stage."

Paisley's Community Toolkit was created with input from the Municipality of Arran-Elderslie, key community stakeholders and the public. It identifies an aligned vision for the future of Paisley, including branding as the "Artistic River Village"; opportunities for aesthetic and economic enhancement; and action items to advance goals.

"Spruce the Bruce encourages collaboration among stakeholders to build vibrant communities for generations to come," says Kara Van Myall, Director of Planning & Development. "Since its inception in 2010, Spruce the Bruce has leveraged more than \$5 million in investment in Bruce County's communities."

Paisley's Spruce the Bruce Community Toolkit can be seen here:
brucecounty.on.ca/business/communities.

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Bruce County is an upper-tier municipality in Southwestern Ontario, Canada, made up of 8 lower-tier municipalities and 68,147 residents. The explorers who visit, live, and work here are the dreamers who take roads less travelled and see tried and true as an invitation to try something new. Be an Explorer and call Bruce County home.